



# **The Branding Guidelines**

# content

<b>03</b>	Primary logo
<b>04</b>	Logo variations
<b>05</b>	Brand colours
<b>06</b>	Font
<b>07</b>	Headings font
<b>08</b>	Paragraph font
<b>09</b>	Iconography
<b>10</b>	NZBC triangle
<b>11</b>	Button
<b>12</b>	Photo
<b>13</b>	Text box
<b>14</b>	Text box #2

**primary  
logo**



**BM Tech Limited**  
Building Materials Technology

# logo variations



**BMTech Limited**

Building Materials Technology



**BMTech Limited**

Building Materials Technology



**BMTech Limited**

Building Materials Technology



**BMTech Limited**

Building Materials Technology

# brand colours

#F5F1F1  
RGB 245 241 241  
C0% M2% Y2% K%

#DD1721  
RGB 221 23 33  
C0% M78% Y74% K13%

#850108  
RGB 133 1 8  
C0% M52% Y49% K48%

#4B0E05  
RGB 75 14 5  
C0% M24% Y27% K71%

#202039  
RGB 32 32 57  
C10% M10% Y0% K78%

#1D2874  
RGB 29 40 116  
C34% M30% Y0% K55%

#2F41BE  
RGB 47 65 190  
C56% M49% Y0% K25%

#BABAF2  
RGB 186 186 242  
C22% M22% Y0% K5%

#1E1E1E  
RGB 30 30 30  
C0% M0% Y0% K88%

# font

300	<b>raleway</b>	- light
400	<b>raleway</b>	- regular
600	<b>raleway</b>	- semibold
700	<b>raleway</b>	- bold
900	<b>raleway</b>	- <b>black</b>

# headings font

700 **raleway - bold**

800 **raleway - extra bold**

900 **raleway - black**

**paragraph  
font**

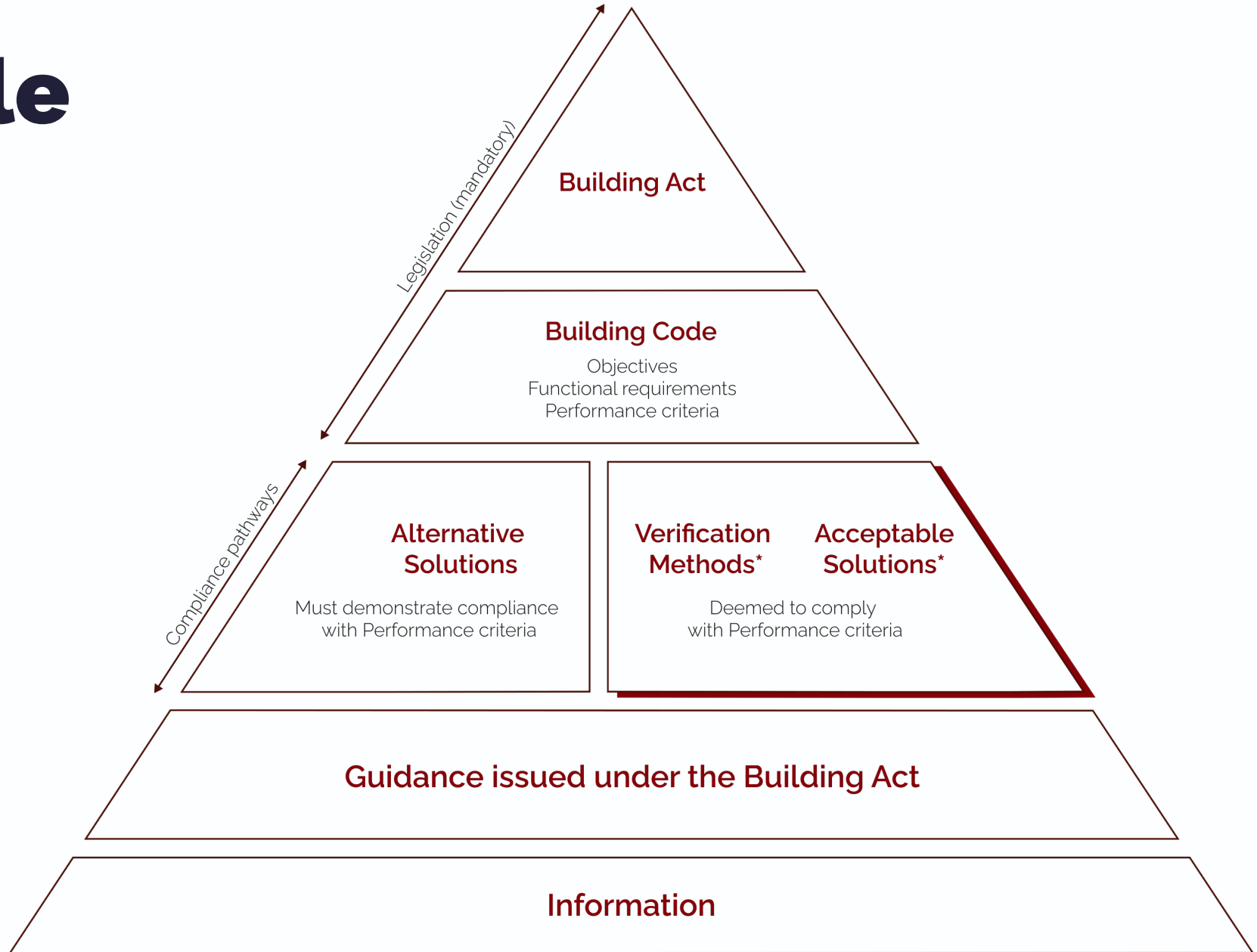
**300** **raleway** - light



# iconography



# NZBC triangle



\*may include cited standards and information

# button

:

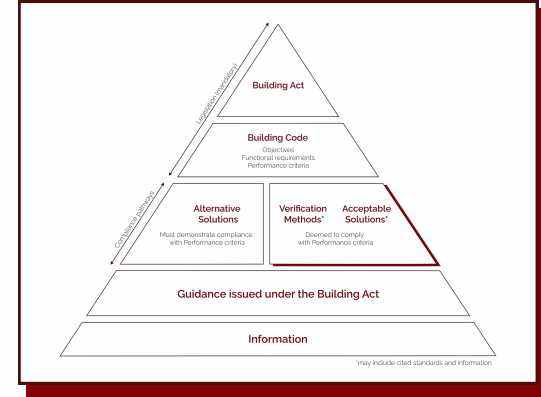


**:hover**

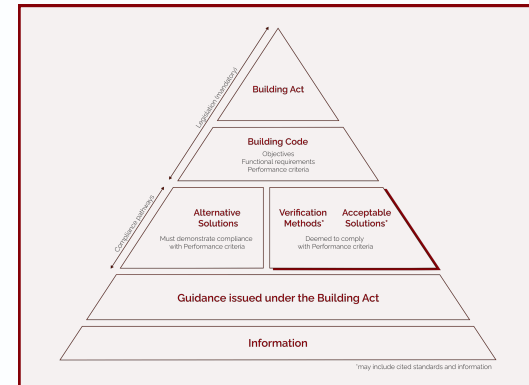


# photo

■  
■



# :hover



# text box

:



## Verification & Certification of passive fire systems

The verification of the proposed passive fire systems implies a robust compliance check of the fire-rated systems and their relevance to ensure they are in accordance with the following standards

- AS1530.4
- AS4072.1
- AS1905.1
- NZS4520
- NZS/BS 476 part 20, 21, 22
- Acceptable Solutions and Verification Methods of the C Clauses of the NZBC

:hover



## Verification & Certification of passive fire systems

The verification of the proposed passive fire systems implies a robust compliance check of the fire-rated systems and their relevance to ensure they are in accordance with the following standards

- AS1530.4
- AS4072.1
- AS1905.1
- NZS4520
- NZS/BS 476 part 20, 21, 22
- Acceptable Solutions and Verification Methods of the C Clauses of the NZBC

# text box #2



## NZBC Compliance Pathway

In recent years, the design and specification of passive fire solutions have become increasingly complex due to the vast number of service penetrations, fire-rated doorsets, windows, ducts, and dampers being tested and installed in various fire-rated wall and floor substrates, as well as the multitude of solutions available from various suppliers.

As a result, specialized expertise and extensive knowledge of available systems have become a must-have requirement for the successful implementation of passive fire scopes in projects.

Every construction project may encounter unexpected challenges with Passive Fire installs, requiring in-depth expertise. We can provide advice on project-specific applications that are compliant, cost-effective, and fit-for-purpose solutions, even for very complex scenarios.

Among the potential problems that one may encounter are

- passive fire protection systems failing during inspections for Building Warrant of Fitness (BWOF) renewals,
- projects exceeding budget due to inadequate planning for passive fire requirements during the design stage,
- projects failing passive fire inspections due to improper specifications or installations,
- projects experiencing delays and overspending due to the need to rectify non-compliant passive fire systems, and
- projects not obtaining Code Compliance Certificates (CCC) or Certificates for Public Use (CPU) due to the absence of a proper Passive Fire register.

Consequently, the design and specification of passive fire systems require specialized knowledge and expertise, which we can offer.

This advice can be provided as a consultation or formal opinion/assessment, with references to relevant standards, fire report, and compliance documents.

:hover



## NZBC Compliance Pathway

In recent years, the design and specification of passive fire solutions have become increasingly complex due to the vast number of service penetrations, fire-rated doorsets, windows, ducts, and dampers being tested and installed in various fire-rated wall and floor substrates, as well as the multitude of solutions available from various suppliers.

As a result, specialized expertise and extensive knowledge of available systems have become a must-have requirement for the successful implementation of passive fire scopes in projects.

Every construction project may encounter unexpected challenges with Passive Fire installs, requiring in-depth expertise. We can provide advice on project-specific applications that are compliant, cost-effective, and fit-for-purpose solutions, even for very complex scenarios.

Among the potential problems that one may encounter are

- passive fire protection systems failing during inspections for Building Warrant of Fitness (BWOF) renewals,
- projects exceeding budget due to inadequate planning for passive fire requirements during the design stage,
- projects failing passive fire inspections due to improper specifications or installations,
- projects experiencing delays and overspending due to the need to rectify non-compliant passive fire systems, and
- projects not obtaining Code Compliance Certificates (CCC) or Certificates for Public Use (CPU) due to the absence of a proper Passive Fire register.

Consequently, the design and specification of passive fire systems require specialized knowledge and expertise, which we can offer.

This advice can be provided as a consultation or formal opinion/assessment, with references to relevant standards, fire report, and compliance documents.

